



Gokhale Memorial Girls' College

Placement Cell

Year-wise Activity Report

The Placement Cell of GMGC takes various initiatives and capacity-building programmes to enhance the employability of the students. It conducts mock interview sessions, personality tests, written assessments, group discussions and also organises various lectures and workshops to familiarise the students with the different career prospects and the condition of the job market.



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Year-wise Activity Report

2017-18

In collaboration with Tata Consultancy Services (TCS), Gokhale Memorial Girls' College, conducted a *Campus to Corporate* Placement Drive, with the final year students within the college premises. This placement drive included 15 hours of training on various aspects of personality development, interview skill-enhancement and so on. Eighteen students were recruited by TCS after qualifying for a test conducted by TCS on successful completion of the training programme.





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Year-wise Activity Report

2018-19

In collaboration with Tata Consultancy Services (TCS), Gokhale Memorial Girls' College, conducted a *Campus to Corporate* Placement Drive, with the final year students within the college premises. This placement drive included 15 hours of training on various aspects of personality development, interview skill-enhancement and such other soft skills. Eighteen students were recruited by TCS after qualifying for a test conducted by TCS on successful completion of the training programme.

Photographs of Campus to Corporate 2018-2019



Campus to Corporate 2018-19



Campus to Corporate 2018-19



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2019-20

This year, although the Placement Cell, proceeded with its regular initiatives of capacity-building and personality development programmes, the sudden arrival of Covid-19 Pandemic interrupted the placement drive.

2020-21

Catalyst Workshop (Online) 2021 for Semester V Students

In relation to career placements 2021 this workshop was organised with Catalyst for semester V students for their soft skill development. Registered students joined online for the workshop.

The schedule for the workshop was as follows-

Group	Department	Session	Day/ Date/ Time
A	English, Physics, Education	I	21.02.2021: Sunday (11 am- 1 pm)
		II	22.02.2021: Monday (5-7 pm)

B	Communicative English, Clinical Nutrition & Dietetics, Political Science, Geography	I	21.02.2021: Sunday (2-4 pm)
		II	23.02.2021: Tuesday (5-7 pm)

Catalyst Kolkata conducted a career counseling in February 2021 to enhance the employability of our students. Catalyst was established in 2011 with an aim to create prospective human service professionals who will enable people to overcome poverty, deprivation and unemployment. Today, the institute keeps the vision alive through extensive teaching, research, policy support and field action programs. Every year by enabling students to successfully qualify the Bachelors and Masters Entrance Tests, Interviews of globally recognised social science institutions, Catalyst continues to produce committed high quality prospective professionals in a range of social and human development sectors; health, mental health, social epidemiology, clinical psychology, education and vocational skill development, human resource management, media and cultural studies, rural and urban development, livelihoods and social entrepreneurship, climate change, disaster management, regulatory governance, focused work on women, children, adolescents, youth, aged, disability studies, inclusivity and sustainability. The training accentuated the necessity of adaptability in the work atmosphere, alongside the requirements of working in cohesion. Students from various departments participated in the programme.

Recordings of the Event:

Meet Recordings - Google Drive

Attendee List: [Catalyst Attendee List - Google Sheets](#)



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2021-22

A Career counselling initiative was undertaken by the Placement Cell of GMGC in May, 2022, at 12pm within the college premises. The topic of the talk was “Digital Media as a Career Option”. The guest speaker for the and details of the resource person]. The talk mainly focussed on and the total number of participants was roughly around 50 from all semesters and all departments of the institution.



Kolkata, West Bengal, India
G8QV+HVQ, Harish Mukherjee Rd, Gokhel Road,
Bhowanipore, Kolkata, West Bengal 700020, India
Lat 22.539058°
Long 88.344621°
26/05/22 02:34 PM



Pictures of the Event



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2022-23

The Job Fair

Gokhale Memorial Girls' College Placement Cell in collaboration with the IQAC organised a job and career fair on 31.8.2022. Thirteen companies or institutes namely Time, Imarticus Learning, IMS India, Zambori, Avision, Trustklub took part in this fair. Overall, this fair sensitised our ex and present students to the various career avenues that they could further in the future.



The Job Fair, 2022



SBI Life Project Shakti 2022

SBI Life for their "Project Shakti" conducted an MCQ test with our pass-out students on 27.8.22. Selected candidates who joined the course were absorbed under their project after the completion of the initial training. 10 candidates got selected by SBI.

