



Activity Report of Internship on "Digital Marketing & Artificial Intelligence"

Research Cell of Gokhale Memorial Girls' College conducted a Summer Internship programme on "Digital Marketing & Artificial Intelligence" from 20th May to 9th June 2026 as a part of CCF curriculum. The Internship Programme was designed to provide undergraduate students with practical knowledge and training and experience in the field of digital marketing focusing on blog making, vlog making, use of Artificial Intelligence tools, use of different applications and also making videos and uploading them in YouTube. The programme bridges the gap between theoretical concepts learned in the classroom and their real-world applications by introducing students to these new and also some known concepts and applications. In addition to technical training, the internship emphasizes entrepreneurial skills, including making vlogs and blogs, videos for self-employment, creating channels and also using AI for research and other tasks making life and work a little easier. Through this approach, participants gain valuable insights in digital marketing and develop the confidence and skills necessary for self-employment, innovation, and entrepreneurship.

Duration: 15 Days

List of students participated:

Sl. No.	Name	Semester	Department	College Roll No.
1	Sneha Majumdar	SEM -II	English	25/BAH/0032
2	Anushka Bose	SEM -II	English	25/BAH/0034
3	Nishat Hasin	SEM -II	English	25/BAH/0006
4	Ananya Roy	SEM -II	English	25/BAH/0041
5	Kiran Kaur Sidhu	SEM -II	English	25/BAH/0038
6	Koyel Das	SEM -II	English	25/BAH/0042
7	Shreya Adhikari	SEM -II	English	25/BAH/0010
8	Srijani Ghosh	SEM -II	English	25/BAH/0036
9	Sneha Dan	SEM -II	English	25/BAH/0044
10	Swastika Das	SEM -II	English	25/BAH/0017
11	Baishali Jatua	SEM -II	English	25/BAH/0046
12	Ayushi Guha	SEM -II	English	25/BAH/0009
13	Sumedha Mukherjee	SEM -II	English	25/BAH/0014
14	Ananya Das	SEM -II	English	25/BAH/0035
15	Tanushree Kayal	SEM -II	English	25/BAH/0047
16	Ankita Ash	SEM -II	Bengali	25/BAH/0016
17	Diya Sarkar	SEM -II	Bengali	25/BAH/0019



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18	Ujjaini Talukdar	SEM -II	Communicative English	25/BAV/0002
19	Mahelika Das	SEM -II	Communicative English	25/BAV/0003
20	Adrija Banerjee	SEM -II	Communicative English	25/BAV/0004
21	Sohini Deoghorla	SEM -II	Communicative English	25/BAV/0005
22	Sayantani Mukherjee	SEM -II	Communicative English	25/BAV/0006
23	Shrabani Dutta	SEM -IV	Bengali	24/BAH/0017
24	Ditsa Banerjee	SEM -IV	Bengali	24/BAH/0017
25	Oshmita Basak	SEM -IV	Communicative English	24/BAV/0001
26	Adrita Adak	SEM -IV	Communicative English	24/BAV/0002
27	Dipanwita Ghosh	SEM -IV	Communicative English	24/BAV/0003
28	Debomita Bhattacharya	SEM -IV	Communicative English	24/BAV/0004
29	Mohona Bhattacharya	SEM -IV	Communicative English	24/BAV/0007
30	Lakshmi Jena	SEM -IV	Communicative English	24/BAV/0009
31	Aliza Ali	SEM -II	Clinical Nutrition & Dietetics	-
32	Aleena Fatima	SEM -II	Clinical Nutrition & Dietetics	-
33	Zeba Khatun	SEM -II	Clinical Nutrition & Dietetics	-
34	Ishita Mondol	SEM -II	Clinical Nutrition & Dietetics	-



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Course Coordinator: Smt. Aditi Chatterjee

Research Cell Coordinator: Dr. Ananga Mohan Panja

Faculty: Smt. Aditi Chatterjee, Smt. Monami Ghosh, Shri Dipankar Mukherjee,
Smt. Ananya Ghosh (Industry Expert), Ms. Rinki Palit (Industry Expert), Dr.
Sayantani Roy Choudhury (Academician)

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Summer INTERNSHIP PROGRAM 2026

DIGITAL MARKETING & ARTIFICIAL INTELLIGENCE TRAINING & INTERNSHIP

Gain practical skills, industry knowledge and real-world experience in the dynamic field of **Digital Marketing & Artificial Intelligence**.

DURATION
15 DAYS

MODE
OFFLINE

HANDS-ON TRAINING
Learn from experts through practical sessions, live projects and real industry cases.

WHAT YOU WILL LEARN

- ✓ Search Engine Optimization (SEO)
- ✓ Social Media Marketing
- ✓ Content Marketing
- ✓ Email Marketing
- ✓ Google Ads (PPC)
- ✓ Analytics & Reporting
- ✓ AI Tools for Marketing
- ✓ Marketing Automation
- ✓ Strategy & Campaign Planning
- ✓ And much more!

LEARN. PRACTICE. GROW. SUCCEED.
Kickstart your career in *Digital Marketing & AI* this summer!

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Flyer



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Research Cell

CERTIFICATE OF COMPLETION

Summer Internship Programme



This is to certify that _____
of Semester _____, Department of _____
C.U. Roll No. _____ has successfully completed the Summer Internship
Programme on “**Digital Marketing and Artificial Intelligence**” organized by the Research Cell of Gokhale
Memorial Girls' College, Kolkata from _____ 20.05.2026 _____ to _____ 09.06.2026 _____
We appreciate her sincere participation and wish her success in all future academic and professional endeavors.
Date: 01.07.2026
Place: Kolkata

Course Coordinator

Principal

Coordinator, Research Cell

Participation Certificate





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Kolkata, West Bengal, India 🇮🇳
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