GOKHALE MEMORIAL GIRLS' COLLEGE

Workshop on Digital Filmmaking

Apeejay Institute of Mass Communication, Delhi, in association with the Department of Communicative English, Gokhale Memorial Girls' College conducted a first of its kind workshop on Digital Filmmaking at Gokhale Memorial Girls' College, Kolkata on May 16 and 17, 2023. It introduced the participants to the creative and technical aspects of filmmaking through an exciting, fun- filled approach. On the first day, students were taken through the basics as the respected resource persons of the workshop went on to cover the multiple areas associated with the making of any film. From the concept of a 'Big Idea.' to an interactive presentation involving famous punchlines helping them understand the concept, every session was enriching for the participants. It prompted participants to come up with their own punchlines based on short films shown to them. The session on the thumb rules of filmmaking was particularly enriching as the students were taught through audio-visual clips which certainly held their attention by showing them, instead of just telling them. The session on DSLR Camera and its effectiveness explored some techniques followed by demonstration of the use of a camera.

Participants were then divided into two teams to ideate on topics they could make a short film on. During the second half of the first day and on the second day, the participants started making their respective short films. Both teams took up the issue of bullying, but chose to represent it differently. While one explored what consequence it can have, the other showed how timely intervention goes a long way. They brainstormed to give shape to their ideas, working on the script, the shots, and the message behind it all. Their combined efforts under the guidance of the resource persons, resulted in a hands-on experience where they got the understanding of direction as well as acting and editing. The editing process also provided them a chance to learn how it all comes together on screen. The short films were then ready for screening at the end of the workshop. Participants were happy to have been able to work on this and take back the learning that will stay with them for a long time.