



GOKHALE MEMORIAL GIRLS' COLLEGE

Activity report of Seminar & Interactive Session on Women in Advertising

1. Date of the event: **28th November, 2024**
2. Number of participants: 14
3. Venue: Smart Room, Gokhale Memorial Girls' College, Kolkata
4. Sponsorship (if any): NA
5. Collaboration (if any): NA
6. Name, designation, affiliation and topic of lecture of each and every speaker

Name of Speakers	Title of Speech	Designation	Affiliation
Smt. Aditi Chatterjee	Women in Advertising	Course-Coordinator & SACT, ASPV, GMGC	-

7. Details about the resource person/brief resume/introduction-: Course-Coordinator & SACT, ASPV, GMGC
8. Other necessary information (if any) – The students of Semester 1, 3, 5 attended the seminar and interactive session. It was very interesting and engaging for the students to learn about the role of women in advertising and how women's role is changing in the field of advertising today. The interaction session was very interesting where students enquired and discussed on various advertisements portraying women. From the advertisements shown in the past times to recent advertisements showing the changing role of women were discussed. A power point was also prepared to discuss the topic.



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Feedback cum Attendance sheet

Name of Activity SEMINAR & INTERACTIVE SESSION (WOMEN IN ADVERTISING)

Date: 28.11.2024

Name of the organizing cell/committee/ department ASPV

Sl. No.	Name of participant	Roll No.	Signature of Participants	Feedback (in few words)
1.	Swootika Chakrabarty	22/BSCV/0023	Swootika Chakrabarty	Interesting & fun, Informative
2.	Jyotishree Datta	23/BAV/0016	Jyotishree Datta	Very fun, informative and meaningful experience.
3.	Sohini Hali	22/BAV/0070	Sohini Hali	It was eye-opening and informative.
4.	Aakriti Chhetri	24/BAV/012	Aakriti	Very interactive and informative session.
5.	Taipi Shharma	24/BAV/010	Taipi Shharma	The seminar was very informative and engaging.
6.	Anushka Bhattacharya	24/BSCV/020	Anka Bhattacharya	Very informative and engaging
7.	Supriya Tarafdar	24/BSCV/019	Supriya Tarafdar	Informative session
8.	Swishati Ghosh	22/BSCV/0180	Swishati Ghosh	Informative session
9.	Muskan Kumari	24/BAV/013	Muskan Kumari	Very Informative Session.



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1	Pleega Saha	24/BACV/016	Pleega Saha	Informative. Enlightening
2	Mon Dutta	24/BAV/011	Mon Dutta	very informative.
3.	Debarati Chakrabarty	23/BAV/0017	Debarati Chakrabarty	Interesting.
4.	Rupsa Das	23/BSCV/0014	Rupsa Das	Very informative.
5.	Sayantany Dutta	24/BAV/014	Sayantany Dutta	very Good and informative.