



GOKHALE MEMORIAL GIRLS' COLLEGE

### **Activity report of Seminar on PR scenario today in Hospitality Industry**

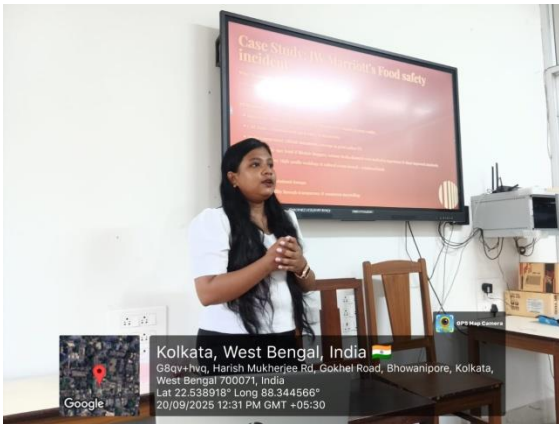
1. Date of the event: 20<sup>th</sup> September, 2025
2. Number of participants: 16
3. Venue: ASPV Room (R13), Gokhale Memorial Girls' College, Kolkata
4. Sponsorship (if any): NA
5. Collaboration (if any): NA
6. Name, designation, affiliation and topic of lecture of each and every speaker

| Name of Speakers | Title of Speech                           | Designation                       | Affiliation |
|------------------|-------------------------------------------|-----------------------------------|-------------|
| Smt. Neha Mahato | PR scenario today in Hospitality Industry | Marketing & PR Associate, Caratly | -           |

7. Details about the resource person/brief resume/introduction-: Marketing & PR Associate, Caratly and department alumni.
8. Other necessary information (if any) – The students of Semester 1, 2 & 5, participated in the session. It was very interesting and engaging for the students and the students were happy to engage in a session which they were eager to know about. Public Relations related topics always attract students. This time it was in relation to the Hospitality Industry. The session was more entertaining since it was conducted by department alumnus who is actively involved in public relations in the practical world and knows what is happening around. Understanding what exist in PR and what skills and competencies are required to establish a proper career in PR especially related to the Hospitality Industry were the topics covered. The current market situations and demand by employers in this field was also explained.



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Feedback cum Attendance sheet

Name of Activity PR Seminar in Hospitality Industry

Date: 20.9.25

Name of the organizing cell/committee/ department ASPV

| Sl. No. | Name of participant  | Roll No.     | Signature of Participants | Feedback (in few words)         |
|---------|----------------------|--------------|---------------------------|---------------------------------|
| 1)      | Syockendu            | 23/BAV/0022  | Syockendu                 | informative!                    |
| 2)      | Tripti Sharma        | 24/BAV/010   | Tripti Sharma             | Informative & Interesting       |
| 3)      | Anushka Bhattacharya | 24/BSCV/020  | Anushka Bhattacharya      | Very informative.               |
| 4)      | Swinandini Banerjee  |              | Swinandini Banerjee       | Informative                     |
| 5)      | Anpita Debnath       |              | Anpita Debnath            | Informative & Interesting       |
| 6)      | Ishtika Dey          |              | Ishtika Dey               | Very informative & useful       |
| 7)      | Satwisha Datta       | 23/BSCV/0004 | Satwisha Datta            | Engaging & Informative          |
| 8)      | Tyoshree Dula        | 23/BAV/0016  | Tyoshree Dula             | Interactive & very informative. |
| 9)      | Mayuri Das           | 23/BSCV/005  | Mayuri Das                | Engaging and Informative.       |



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|---------|----------------------|-------------|---------------------------|------------------------------|
| 1)      | SUPRIYA TARAFDAR     | 24/BSCV/019 | Supriya Tarafdar          | Very helpful and informative |
| 2)      | Triyasha Chakraborty | 24/BSCV/008 | Triyasha Chakraborty      | good                         |
| 3)      | Chalini Chakraborty  | 24/BSCV/017 | Chalini Chakraborty       | good                         |
| 4)      | Mon Datta            | 24/BAV/011  | Mon Datta                 | interesting and informative  |
| 5)      | Debarati Chakraborty | 23/BAV/0017 | Debarati Chakraborty      | very interesting & helpful.  |
| 6)      | Sreya Chakraborty    | 23/BAV/0026 | Sreya Chakraborty         | Informative.                 |
| 7)      | Pleeta Saha          | 24/BSCV/016 | Pleeta Saha               | Interesting Informative      |
|         |                      |             |                           |                              |
|         |                      |             |                           |                              |