



## **Activity report of Workshop & Seminar on creating Data sheet & Questionnaire in Google Forms**

1. Name of the Seminars/conferences/workshops: Workshop & Seminar on creating Data sheet & Questionnaire in Google Forms
2. Organized by: Advertising, Sales Promotion & Sales Management (ASPV)
3. Aim of the Seminars/conferences/workshops: The aim of the session was to teach the students how to create a Google Form which they need to know to facilitate data collection for any research activity especially for their Internship and Project Report.
4. Date : 18<sup>th</sup> August, 2022
5. Duration in hours (approximate): 1 hr 30 mins
6. Number of Participants (approximate): 13
7. Name of Speakers with title of their speech, designation and Affiliation:

Name of Speakers	Title of the speech	Designation	Affiliation
Smt. Sangeeta Sen & Smt. Aditi Chatterjee	Creating Data sheet & Questionnaire in Google Forms	SACT, ASPV, GMGC SACT, ASPV, GMGC & Dpt. Alumni	-

8. Sponsoring agency: Nil
9. Sponsored amount: Nil
10. Outcome of the Seminars/conferences/workshops (within 100 words): The curriculum includes Internship and Project which necessitates data collection. Thus the session was very effective. The students participated enthusiastically. They were taught the different types of questionnaires and question patterns and how to translate them into the Google form. At the end they were given an assignment to create a Personal Data Sheet in Google Form which all of them were able to do successfully.



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