

DEPARTMENT OF ECONOMICS

NEWSLETTER 2020-21

The period from March 2020 to June 2021 was amidst a harrowing pandemic, the Covid-19. An abrupt isolation from bustling surroundings, normal college life and health crisis contributed to anxiety and incertitude in the minds of all studnets. The students of the department, however, found different ways of coping with the adverse situation by taking part in various co-curricular activities in the virtual mode.

Student Activities and Achievements

➤ *Extra –Curricular Activities amidst the Covid-19 pandemic lockdown*

- Ananya Bhattacharya (Sem 3) – 3rd position in extempore speech competition at Calcutta Business School held on 30th January 2021.



- Saheli Dey (second from left) is a ZIN (Certified Zumba Instructor) since February 2021.

- In February 2021, Ananya Bhattacharyya, Debatrayee Dhar and Subhankhi Sarkar of Semester 1 teamed up for the event 'Paper Presentation' where we had to write a research paper on the theme "Digital Revolution and Post Pandemic World: Prospects and Challenges" in "Ecolore" the departmental fest of economics in Loreto College.



- Pritha Pal (Semester 5) won the 2nd position in Inter-college Music Competition organized by K.K Das College in June 2021.



- Pritha Pal also participated in the National level Inter-college Drawing Competition of Calcutta Business School in December 2021. Her drawing was selected for CBS greetings card.

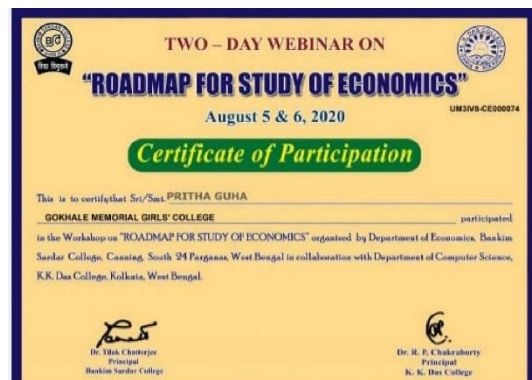
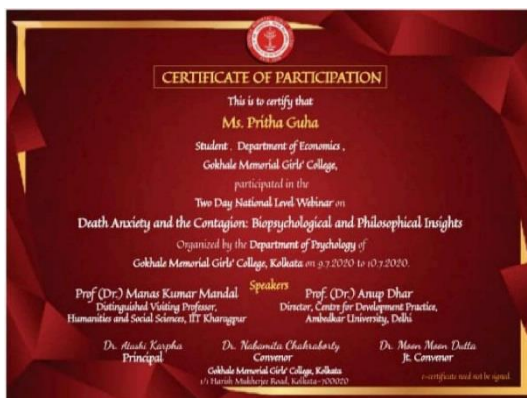
- Pritha Pal also participated in several virtual webinars organized by GMGC and other institutions and obtained- certificates of participation

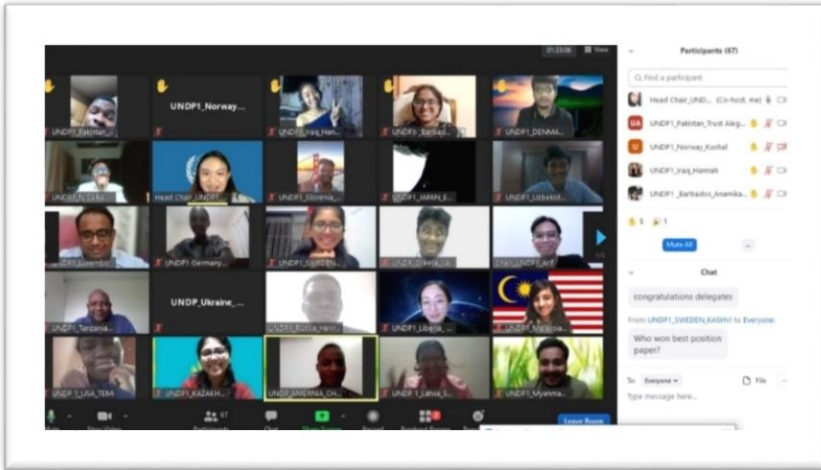
- Bineeta Dey (Semester 5) stood 1st in Essay Competition organized by YGD and Pioneers Youth.
- She acquired the 2nd position in the event "Article Writing" on the topic "The new consumer behavior paradigm amid Covid-19" by Heramba Chandra College.



- She also acquired 7th position in a "State-level Essay Competition" for under-graduate students on the topic "Unlocking the Indian Economy-Phase 3: Boon or Bane?" organized by K.K Das college.
- During the pandemic, Bineeta participated in a number of webinars and workshops and obtained e-certificates of participation.

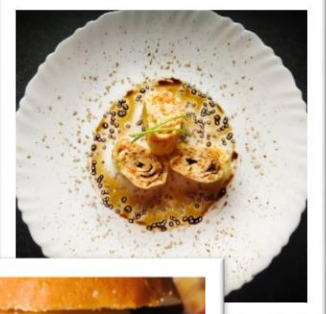
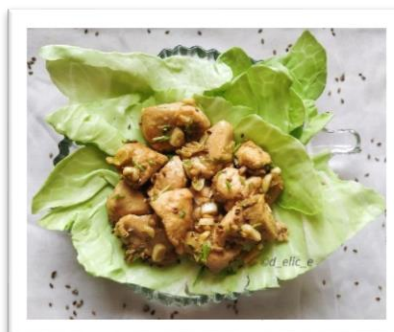
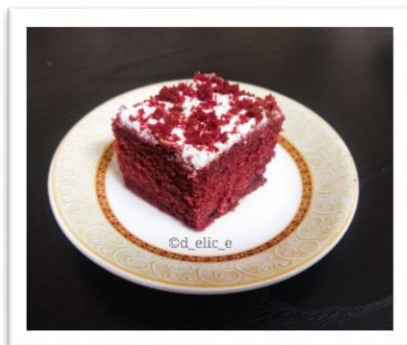
- Pritha Guha (Semester5) participated in a number of webinars and workshops and obtained e-certificates of participation.





- In April 2021, International MUN, a worldwide students MUN circuit held its virtual IMUN 52.0. Sutrishna Ghosh (Semester 2, second in last row) participated in the 2 day event representing the Republic of Kazakhstan in the UNDP Committee. The Agenda was "Global Goals 2030 : Climate Action".

- Aayushi Bhattacharya (Semester 5) represented Gokhale Memorial Girl's college as the Campus Ambassador in Techfest organised by IIT Bombay in September 2020. She organized a seminar on mental health for the college students conducted by experts invited by the organizers of Techfest IIT Bombay and received a certificate of participation. Aayushi also received a silver medal for accomplishing the task of representing our college as a Campus Ambassador of Techfest IIT Bombay for 6 months all over India and successfully completing Social Media Marketing Internship.
- Aayushi Bhattacharya brought out her own cooking page named "Delice" on social media. In 2020, She had 60 unpaid interns under her to help promote her page and she awarded e-certificates after a 6-month internship.

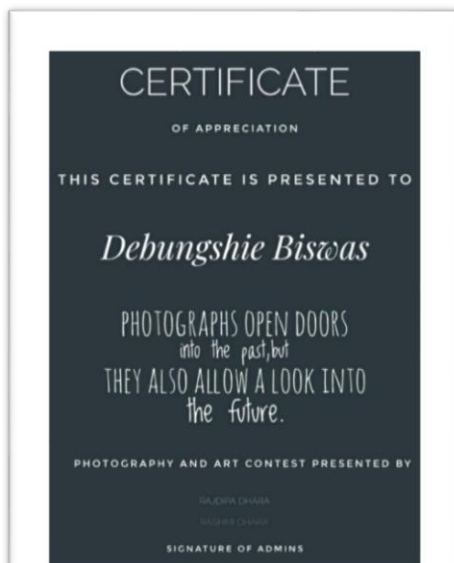


Aayushi also dabbled in Mandela art during the long confinement of covid-19 lockdown.



- Debungshie Biswas (Semester 5) successfully completed the Internship: ISRL Leaders Club on 22.10.2020 and received a certificate of appreciation.

- Debungshie received a certificate of achievement for participating in the Online Photography Contest organized by Ami Gokpokothok in September 2020.



- Debungshie also participated in the photography contest in Charuchandra College and a photography contest arranged by Rajdipa Dhara and obtained certificates of appreciation.



Debungshie is an active member of NSS Unit-1 and has participated in major activities such as the Covid-Helpline as front-desk worker and blood donor in the Blood Donation Camp organized in the college.

- Debungshie also attended webinars organized by GMGC and other institutions and obtained e-certificates of participation.

- Some students of the department obtained completion certificates after successfully completing online internships during 2020-21 amidst the pandemic.

Amisha Porel received a certificate for completing 6-month internship in promoting Aayushi Bhattacharya's culinary page "Delice" Aayushi Bhattacharya on social media.



Shreya Dutta was an intern with MyCaptain as YouthRep and gained experience in Business Development, Marketing and Sales.

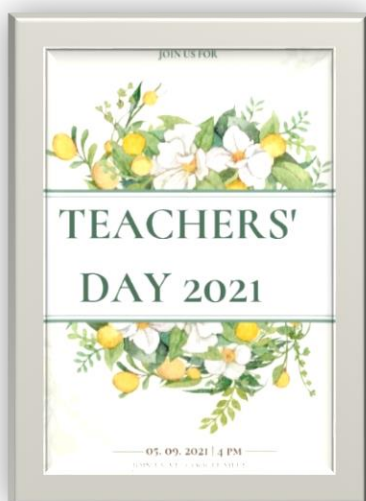


Srijita Chakraborty was an intern as Public Relations Officer with Badass Girl Up, a youth led volunteer club under Girl Up, an initiative of United Nations Foundation.

The pandemic may have limited their physical activity, but it did not take the art and enthusiasm away from the students.

The students of Semester 3 came together, each from their own home confines to compile a lively video programme on "Rabindra Jayanti" for the faculty.

https://drive.google.com/file/d/1d04lu4Jge4SexcwJQ-IVnDpAHJmludWl/view?usp=drive_link



Throughout the pandemic, students remained undaunted and carried on with their observances alongside the classes as much as was possible in the online mode. On 05.09.2021, they put up a wonderful programme on google meet to celebrate Teachers' Day and pay their heartfelt respects to their teachers in the department

College Activity - Community Work

- **Covid Helpline** - A number students of the department joined the GMGC Covid Helpline created on 5th May 2021. Animita Hazra, Debungshie Biswas, NK Trishika, Tanisha Basu and Tanisha Chatterjee from Semester 6, Priti Purkait, Adrija Kundu, Sayantika Malakar, Oishika Sinha from Semester 5 and Shutrishna Ghosh, Debatrayee Dhar, Shreya Sen and Subhankhi Sarka, Sayani, alina., Baishali, Ananya and Nayanika Basak from Semester 3 were active members of the Cell and continued to be till the Covid pandemic got over.

Students of the department along with students of other departments served as frontline and backend workers in a 24x7 schedule to help the Covid affected students of the college and their near and dear ones and also their acquaintances, even while they themselves were falling prey to the ongoing pandemic.

This helpline became popular as more and more people were facilitated.



➤ Participation in MGNCRE Activity

- A few students of Semester 1 of the department participated in the Social Entrepreneurship Competition organized by the SES REC Cell of MGNCRE, ministry of Education, Govt. of India, in January-February 2021 and prepared unique business proposals. Khushi Bhattacharya's proposal was "Dissemination of information and awareness regarding different government schemes for generating employment", Atriya De's business proposal was "Delivery service for the elderly" and Nayanika Basak's proposal was "Waste disposal and compost manufacturing".
- The faculty (first from right) amidst the pandemic visited a slum area in KMC Ward No. 85 along with faculty of other departments to disseminate information on mother & child nutrition and conduct a pilot survey on the status of awareness.

